

Why wood floors?



Mannington Pacaya
Mesquite: Lava,
featured in 3"/5"/7"
random width planks

▲ Environmental benefits

Wood floors offer a variety of environmental benefits. They are a renewable flooring option because trees can be replanted to replace those harvested. In the U.S., for every tree harvested, another 1.66 is planted, which means standing volume is significantly greater today than just a few decades ago. Because wood floors can last for many generations, they require fewer raw materials—and produce less landfill waste—than other flooring options. During their service lives, wood floors also sequester carbon dioxide, and when they reach the end of their service life, they can be recycled for other uses or burned as fuel.



Bona DriFast Stain Collection, Cherry (water popped) on Red Oak

▲ Health benefits

Wood floors improve indoor air quality. They do not harbor allergens, microorganisms or harmful pesticides that can be tracked in from outdoors. Mold, dust and animal dander is minimal as well, which makes wood floors a healthy flooring alternative.



▲ Durability & ability to refinish for decades to come

Wood floors are extremely durable. They can stand up to the busy lifestyles of today's modern family and continue to look beautiful for decades.

Wood species are rated for hardness and durability. Are you part of a retired couple living alone, or a busy family with young children and pets? The Janka Scale gives a good indication of how a wood species can be expected to perform based on your lifestyle. You can learn more at <http://woodfloors.org/janka.aspx>.

Over time, when your wood floors start to look a little dull, they can be renewed through a process called recoating. This involves applying new finish to renew luster. Small dents and scratches can be repaired after years of use as well through sanding and refinishing. Both options can make your existing floors look like new again.



Mannington Smokehouse Maple: Fumed



*Mohawk Woodside
Hickory series:
Coffee Hickory*

▲ Competitive benefits with other surfaces

Homes with wood floors sell faster and for more money than homes without wood floors. Real estate agents indicate that identical homes with wood floors can sell for up to 10% more. Wood floors also offer you long-term value that other flooring options simply cannot. When maintained properly, they can last hundreds of years, providing a great long-term value. Wood floors literally can last for the lifetime of your home.